**Ready, set, go!**

CDA Presents The Art and Science of Dentistry features cutting-edge technology, new products and educational opportunities.

More than 27,000 dental professionals from across the United States are on hand here in sunny Anaheim for CDA Presents The Art and Science of Dentistry. The meeting, running today through Saturday, offers educational courses plus 135,000 square feet of exhibit space, where approximately 600 exhibitors are demonstrating new techniques as well as showing off innovative products and services. Let's take a look at some of the many highlights of the meeting.

*See READY, page 2*

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**Flash your badge and save**

That badge hanging around your neck is worth much more than just entrance to a variety of seminars, workshops and the exhibit hall. It is also worth money — in the form of discounts at a myriad of restaurants and shops around the area.

To make sure you make the most of your badge, check out our list, then go hit the town.

**Attractions**
- **Aquarium of the Pacific**: 100 Aquarium Way, Long Beach, (562) 590-3100. Get $10 off admission at the aquarium’s ticket window.
- **Flightdeck Air Combat Center**: 1601 S. Sunkist, Suite A, Anaheim, (714) 935-3131. Save $10 off of a $69 “Delta Mission” — 60 minutes in an authentic F-16 jet fighter flight simulator. The offer is good for up to seven pilots. Reservations are required.
- **Bowers Museum**: 2002 N. Main St., Santa Ana, (714) 567-3600. Show badge and receive 10 percent off at gift shop.
- **Pirate’s Dinner Adventure**: 7600 Beach Blvd., Buena Park, (866) 439-2469. Get 50 percent off general admission price. Reservations required.

*See BADGE, page 2*
• READY, Page 1

PEDIATRIC DENTISTRY SYMPOSIUM
The Pediatric Dentistry Symposium, to be presented today from 9 a.m. to noon, is designed to give an overview of traditional dentistry techniques as well as some clinically sound alternatives. Attendees of this lecture, presented by Joseph Renzi Jr, MA, DDS; Daniela Rodriguez Silva, DDS, MS; and Richard D. Udin, DDS, will learn various aspects of the infant oral exam and understand the importance of establishing a dental home early in a child’s life.

STAY CURRENT ON PERIODONTAL TRENDS
“Emerging Periodontal Therapies Partnering for Optimum Patient Outcomes” will be offered today from 8:30 to 11 a.m. This course, presented by Debra S. Finney, MS, DDS; Paula M. Camargo, DDS; Dennis F. Stamps, DDS; and Perry R. Klokkevold, DDS, MS, FACD, will feature the shared potentials for the restorative dental team and the periodontal specialist. It will bring together the essentials of periodontics as they influence restorative outcomes along with current periodontal trends for continued success.

HOW TO TREAT ‘METH MOUTH’
“Methamphetamine — Destruction of Mouths, Lives and Communities” will be presented on Saturday from 8:30 to 11 a.m. and again from 12:30 to 3 p.m. Through this workshop, moderated by Brett H. Kessler, DDS, FACD, attendees will learn trends in drug addiction and abuse and how to identify and treat “meth mouth.” Participants will leave this lecture with a few intervention techniques that can positively impact patients’ overall well-being and an understanding of why professional addiction treatment is far more effective than trying to manage it alone.

LEARN POWERFUL WORDS
“Some Days You’re the Pigeon, Some Days the Statue” will be presented on Saturday from 8:30 to 11 a.m. Lecture attende-  
ed can expect to laugh and learn as one of the country’s funniest and most sought-after dental speakers, Dave Weber, discusses what many clinicians and staff feel is the most challenging part of their practices — the people. This lecture will teach participants the six most powerful words in the English language and when to use them.

GET YOUR APP
A free app for CDA Presents is available for smartphones and tablets. The app contains up-to-date show news and allows easy access to schedules, speaker information, exhibitor listings, social media and real-time alerts. It is available in the iTunes App Store, Android Marketplace and at www.cdapresents.com.

NEW PRODUCTS
Some of the cool products available in Anaheim include Carestream Dental’s CS 1600 intraoral camera, MIS Implants Technologies’ PerioPatch and Air Techniques’ Mojave Dry Vacuum. Plus, CDA Presents has the West Coast premiere of 140 must-see new products.

THE TRADE SHOW SCHEDULE IS AS FOLLOWS:
• Today: 9:30 a.m. to 5:30 p.m.
• Friday: 9:30 a.m. to 5:30 p.m.
• Saturday: 9:30 a.m. to 4:30 p.m.
• Family hours: 9:30 a.m. to noon each day.

(Source: CDA)

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